

RIAM

Royal Irish
Academy of Music

'What the world is saying to us human beings is, 'Don't stick to the old ways, learn to think anew'. And that's what musicians do every day.'

Daniel Barenboim



BECOME A BUSINESS OR CORPORATE PARTNER

CREATING BUSINESS PARTNERSHIPS THAT RESONATE



UNLOCKING TRUE POTENTIAL

CELEBRATING AND SUPPORTING EXCELLENCE IN MUSIC PERFORMANCE EDUCATION

The Royal Irish Academy of Music (RIAM) is Ireland's national conservatoire for music, specialising in classical music. For the past 175 years, RIAM has been the leading voice for music performance education in Ireland, producing generations of successful graduates nurtured by passionate and dedicated staff.

With the help of our many Supporters, Friends, Funders and Partners we have made extraordinary strides in recent years. During 2023 we opened our new campus, launched revised and modernised programmes of music, and welcomed the world's finest artists to our new state-of-the-art 300 seat chamber music hall – The Whyte Recital Hall.

We are passionate about moving further and striving for even greater access and higher standards in our programmes. The transformed campus has unlocked the true potential of RIAM – it represents a platform, not a goal. The next chapter in RIAM's story promises to be the most ambitious and far-reaching yet.

By coming on board as a Business or Corporate Partner, you can help support our dedicated students to realise their true potential.

Equally, whatever your marketing, CSR or philanthropic plans and aspirations, **we have a range of opportunities that can unlock the potential for you and your business to create meaningful and impactful partnerships** that deliver for everyone.

With a sustainable and mutually beneficial partnership, your business can benefit from:

- **Exclusive access packages** to concerts and supporter events, and unique customised experiences in RIAM's new home on Westland Row
- **Increased brand visibility** in partnership with a strong educational institution focused on a truly all-island reach and international presence
- **Corporate networking** and new business opportunities through engagement at concerts and other events
- **Contributing to and witnessing our young artists' journeys** through inspiring and unique performances and musical projects that challenge and entertain.

JOIN RIAM'S BUSINESS AND CORPORATE SUPPORTER CIRCLE

When you join RIAM's Business and Corporate Supporter Circle you help us to create more opportunities for our talented and committed students. Your support can make a significant impact on the development of our student musicians, helping them grow into fully professional artists.

There are two ways in which your business can play its part:

1. Next Generation Scholarship Partners
2. Project and Programme Partners

'Partnering with RIAM on the Wigmore Hall Festival has been an absolute pleasure and an invaluable commercial success'.
Tom Clinch, Clinch Wealth Management



Lynda O'Connor (RIAM Faculty) and Julianne Forrest (RIAM Young Artist). Photo by Mark Steadman.

1. Next Generation Scholarship Partners MAKE A DIFFERENCE

Next Generation Scholarship Partners directly support our Student Scholarship Fund which allows student musicians in real need of financial aid to focus on their training without the worry and burden of unmanageable costs.

For many students the costs of accommodation, travel, living expenses and tuition build up to such a level that full-time musical study becomes an impossibility. Conservatoires across the world lose new students every year for this reason.

RIAM's Scholarship Fund helps to ensure fair access for all to unparalleled music performance education across the island. Scholarships are awarded according to assessment of financial need and artistic potential, with funds spread across Junior RIAM, Undergraduate and Postgraduate programmes.

We invite you to join us by becoming a Next Generation Scholarship Partner at one of the following levels:

— Next Generation Member	€1,000 p.a.
— Next Generation Principal	€2,500 p.a.
— Next Generation Patron	€5,000 p.a.
— Director's Circle*	€10,000 p.a.
— Leadership Circle*	€25,000+ p.a.

**At these levels of support Named Scholarships or Bursaries, attached to a particular recipient or group chosen by RIAM, can be organised.*

'Studying at RIAM means that I can fulfil my dream of having a career as a performing artist. This would have been impossible without financial aid. In return for their support of my potential, I intend to bring honour to RIAM and my generous donors in all that I do as a singer.'

Seán Tester, Vocal Student

2. Project and Programme Partners

NURTURE TALENT

RIAM has a range of artistic projects and programmes that help our students raise their music and creative capabilities, and access a professional network of international peers and visiting artists. Partnering with us on any one of these artistic projects helps RIAM support the students' development of their skills, driving up standards and securing the future of Irish musical talent.

Partner with us over a 3 to 5 year period, supporting musical projects and programmes that are central to RIAM's vision and a core part of our current Strategic Plan. There are opportunities to partner on any of the following:

Project Partners – Director's Circle – €10,000+ p.a.

- **RIAM Holistic** – a programme that responds to the current need for musicians to possess a range of capabilities and skills to create and sustain a livelihood in music
- **Brass Cadets and Strings Attached** – Primary School Access Programmes for brass instruments and violin
- **Co-creative Music Commission** – a commission co-created between Karen Power and members of the Open Youth Orchestra of Ireland (Ireland's only orchestra for young people with physical and intellectual challenges)
- **Exploring Music Together** – Ireland's first interactive, neuro-divergent friendly Music Summer Camp
- **RIAM Song Projects** – an annual international song project involving shared student performances with international peers from the world's leading conservatoires
- **Piano Recital Series** – a series of concerts in the Whyte Recital Hall with RIAM faculty and alumni, celebrating the piano and mentoring RIAM's emerging young piano talent
- **RIAM ChamberFest** – a collaboratively programmed festival showcasing the passion for chamber music within RIAM's students and faculty, with repertoire chosen by the groups themselves and curated into themed concerts
- **Masterclasses** – bringing leading national and international artists to our campus to work with RIAM's students in 20 public masterclasses annually in the master-apprentice model of advanced performance training
- **Benefit-in-Kind Support** – partner with us to provide benefit-in-kind support of essential goods and services including equipment, hospitality, advertising and professional services.

Programme Partners – Leadership Circle – €25,000+ p.a.

- **Young Artists Programme** – an immersive programme that nurtures high-potential pre-college talents aspiring to professional training
- **Open Youth Orchestra of Ireland** – Ireland's national ensemble fostering talent and passion, made up of musicians irrespective of physical or intellectual ability
- **RTÉ Concert Orchestra Residency** – A series of 4 concerts annually with RTÉCO in the Whyte Recital Hall including mentorship, talent development and collaborative opportunities for RIAM students
- **Chamber Music and String Quartet Internships and Fellowships** – a series of initiatives to place RIAM at the forefront of international chamber music activity in Ireland, centred around performance and teaching of the next generation of chamber musicians, and visits by international artists
- **RIAM Opera** – partnering on two fully-staged opera productions bringing together musical expertise from within the Academy, as well as students of stage design, professional directors and designers
- **Wigmore Hall Festival** – annual festival of concerts in the Whyte Recital Hall in collaboration with the Wigmore Hall in London and featuring some of the world's leading performers
- **RIAM Philharmonia Orchestra Projects** – a series of projects and concerts in which internationally acclaimed musicians coach RIAM students under the baton of distinguished conductors
- **Spotlight Awards** – local, regional and national celebration of musical achievements through RIAM Exams and Assessments deserving of recognition
- **Other Programmes** – RIAM is currently exploring other exciting programmes and is also open to discussion on new creative partnerships including Digital, Technology, Accommodation and Travel Partners.

BUSINESS AND CORPORATE SUPPORTER CIRCLE BENEFITS

Business and Corporate Supporter Circle Benefits	Next Generation Member €1,000 p.a.	Next Generation Principal €2,500 p.a.	Next Generation Patron €5,000 p.a.	Director's Circle €10,000+ p.a.	Leadership Circle €25,000+ p.a.
Priority Booking and Premium Seats	*	*	*	*	*
Limited Edition RIAM Mementos and Gifts	*	*	*	*	*
RIAM Business Member Supporter Certificate	*	*	*	*	*
Business Name and Logo listed on RIAM Website, in Programmes and Event Calendars, and on Digital Signage	*	*	*	*	*
Invitation to Annual Supporter Events	*	*	*	*	*
Staff Access to RIAM Adult Division Music Appreciation Classes	2	4	6	8	10
Complimentary Tickets to RIAM Concerts and Performances	2	4	6	10	20
Complimentary Tickets to Flagship Concerts	2	4	6	10	20
Pre-Concert Reception Arrangement in Upper Balcony			*	*	*
Behind the Scenes Tour of RIAM Campus			*	*	*
50% Discount on Whyte Recital Hall Hire for own Corporate Event				*	*
Named Scholarships Benefits				*	*
Student Performances for Outside Corporate Event				1	2
Title Sponsorship for Artistic Project or Programme				*	*
Brand Inclusion in Promotional Assets (Print and Social) relating to Partnerships				*	*
Complimentary Booking of Whyte Recital Hall for own Corporate Event					*
Sponsor Profile/Advert in Programmes and Promotional Assets					*
Complimentary Pre-Concert Wine Reception in Upper Balcony for Flagship Concerts					*
Post-Concert Artist Meet and Greet Event for Flagship Concerts					*
Customised Corporate or Social Event with RIAM Director					*

To discuss any aspect of the above Partnership opportunities, please contact:

John Mc Evoy | Head of Development
johnmcevoy@riam.ie | 086 2488663

"Matheson's partnership with RIAM reflects our commitment to making a meaningful impact in our communities through our Impactful Business Programme. Supporting the RIAM Holistic Programme, including three annual student bursaries, allows us to leverage our commercial expertise to equip students with the skills needed to thrive throughout their professional careers. This collaboration underlines our aim as a firm to nurture new talent and empower the next generation – both within the legal field and beyond – to reach new heights of success."

*Michael Jackson,
Managing Partner, Matheson LLP*

